

Agenda
Wayfinding Sign Design Task Force
Thursday, June 13th, 2019 at 3:30pm
Memorial Hall, 801 Washington Street, Canton, MA 02021
2nd Floor, Paul Carroll Conference Room

1. Discuss samples of signs provided since last time (Emily, Regen)
2. Discuss graphic design vendor contacts
 - a. Vendors town has provided previously (Larry)
 - b. Vendors from other towns (Emily)
 - c. Local graphic design and marketing firms (Laura)
3. Update on Paul Revere Heritage Site interpretive signs (Emily)
4. Next steps for Pequitside Farm interpretive signs (Regen)
5. Key areas in the Town Center that could benefit from signage (All)
6. Voluntary sign program for off-street parking in the Town center (Laura)
7. Next steps for:
 - a. Determining costs and scope of work for hiring a graphic design firm to do graphic standards for wayfinding and signage for different purposes
 - b. Allocating funding to design graphic standards for wayfinding and signage (Laura)
 - c. Hiring a firm to design graphic standards for wayfinding and signage and complete that work
8. Accept meeting minutes
9. Discuss next meeting date