

Canton Master Plan Update Steering Committee Meeting

July 26, 2018, 7-9 pm

Canton Public Library

786 Washington St

MINUTES

Present: Horsley Witten Group: Nate Kelly, Krista Moravec; McMahon Associates: Christine Apicaella and Natalie Raffol; Master Plan Steering Committee: David McCarthy, Gerald Carmichael, Meredith McLoughlin, John McSweeney, Tonja Mettlach and Sonja Grauds; Staff: Laura Smead, Town Planner

Not present: Tom Theodore, Emilio Mauro, and Michael McMahon

| | | Lead By | Notes |
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| 1. Welcome | 7:00 | | |
| 2. Old Business/ Housekeeping | 7:05- 7:10 | L. Smead/ D. McCarthy | Approval of prior meeting minutes September meeting date set for 9/18 |
| 3. Baseline Report Topic: Transportation | 7:10- 8:30 | McMahon | <p>Overview of Snapshot Selection of Two Focus Areas – Group Exercise (see 180625_Canton_Transportation_DraftSnapshot.docx and 180625_Canton_Transportation_DraftBaseline.docx)</p> <p>Review of transport to work mode data; many surprised at low number/% of those using public transit.</p> <p>Group discusses areas of success and challenge for getting around Canton and biggest concerns with regard to transportation. Traffic pinch points discussed; Randolph and Washington noted as area of concern.</p> <p>Most notable areas of group concern around future traffic/transport include how future development will impact traffic, walkability and improving non-car access to open space, addressing traffic pinch points, and encouraging use of public transportation to reduce traffic.</p> <p>Group also reviews map of Canton and highlights areas where transportation/current traffic/sidewalk/etc. are working well and where biggest challenges are. Map and discussion to be used by McMahon to guide development of transportation materials and research for master plan.</p> |
| 4. Baseline Report Topic: Public Services and Facilities | 8:30- 8:35 | HW | <p>Interviews to date (see 180718_CantonMSPC_MemoInterviews.pdf) Discussion postponed; more interviews are scheduled and review will take place at August meeting.</p> |
| 5. Public Outreach & Communication | 8:35- 8:50 | HW | <p>Updated Logo: suggestions include adding town seal and adding “master plan” to text Updated FAQs (implementation question) Review of draft posters, postcard: group think this poster could be put up around town and in public buildings (library, town hall, schools, sr. center) to spread awareness of master plan process. Suggestions for improvement include eliminating large block of text in favor of</p> |

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| | | | <p>something shorter and more engaging to encourage quick reading. Rely more upon the 1-4 step graphic.</p> <p>Media presence (Canton Citizen): first installment can be an introduction to master plan process, where Canton has been and what its development and planning needs are for the future. Can also serve as publicity for events.</p> <ul style="list-style-type: none"> • Op Ed series: group likes suggestion that At-Large members of committee could do a series on why they joined, offer relatable position for readers. |
| 6. Open Discussion | 8:50-9:00 | | |