

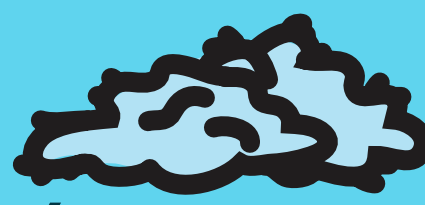
the secret double life of donated textiles

NEARLY **100%** OF DONATED TEXTILES ARE RECYCLED! They are separated into three grades:

45%
USABLE CLOTHING



20%
FIBER CONVERSION GRADE



30%
WIPING CLOTH GRADE

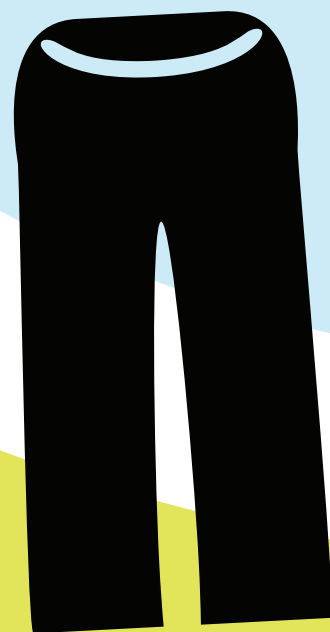


Recycled fiber products **SAVE MONEY and RESOURCES** by using existing materials.



CLOSING THE LOOP

Recycled cloth rags use **LESS WATER, LESS ENERGY** and create a **LOWER CARBON FOOTPRINT** than all other alternatives.



The second hand clothing market provides **AFFORDABLE CLOTHING** to those in need and **ENCOURAGES GLOBAL ENTREPRENEURSHIP.**

SECOND LIFE ...



stained t-shirt → wiping cloth



lone sock → pillow stuffing



old denim → household insulation



teddy bear



→ car seat stuffing



torn bath towel



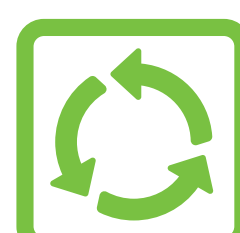
wiping cloth



SECONDARY MATERIALS®
AND RECYCLED TEXTILES

The Association of Wiping Materials, Used Clothing and Fiber Industries

donate recycle don't throw away®



A PROGRAM OF SMART THE SECONDARY MATERIALS AND RECYCLED TEXTILES ASSOCIATION